



Mercer Island Arts Council Retreat
Agenda | February 12, 2020
Mercer Island Community & Event Center
8236 SE 24th St., Mercer Island, WA 98040

- 5:00 PM CALL TO ORDER**
- 5:00 PM APPROVAL OF MINUTES**
Regular Meeting Minutes, January 8, 2020
- 5:05 PM PARKS & RECREATION DEPARTMENT UPDATES, Staff**
- 5:20 PM WARM-UP**
- 5:30 PM PART I: KEEPING BOARD MEMBERS ENGAGED**
- 6:15 PM BREAK**
- 6:45 PM PART II: 2019 ACCOMPLISHMENTS & 2020 PROJECTS REVIEW**
- 7:45 PM PART III: 2020 ARTS COUNCIL PRIORITIES**
- 8:45 PM CLOSING THOUGHTS/OTHER BUSINESS**
- 9:00 PM ADJOURN**

- Arts Council Members**
- 1 Anumeha
- 2 Suzanne Skone
- 3 Gaylene Vaden
- 4 Amy Barnes, Vice Chair
- 5 Matt Lome
- 6 Erin Vivion, Chair
- 7 Erik Gordon
- 8 Damian Schwiethale
- 9 Xixi Shakes
- City Council Liaison**
- Salim Nice
- Staff**
- Sarah Bluvas
- Katie Herzog
- Diane Mortenson
- MIVAL Liaison**
- Claudia Zimmerman
- FAAC Liaison**
- Alice Finch

Next Meeting: March 11, 2020

Everyone contributes.

- Listen actively.
- Create a space in which all members feel comfortable speaking up.
- Encourage respectful debate.

Foster a collaborative environment.

- Work better together.
- Stay open to new ideas and ways of thinking.
- Seasoned members mentor new members.
- Once a decision is made, everyone commits to that decision.

Hold each other accountable.

- Evaluate projects and ideas equally.
- Focus on the group's goals.
- Identify and leverage the skills everyone brings to the table.

Get to know each other and the community.

- Socialize with each other.
- Expand the network by bringing friends, neighbors, etc., along – create a pipeline/succession plan.

Be transparent and accessible.

- Check for understanding by paraphrasing.
- Foster open communication.



ARTS COUNCIL MINUTES

JANUARY 8, 2020 – SPECIAL MEETING

Call to Order

The special meeting was called to order by Chair Erin Vivion at 5:38 pm at Mercer Island Community & Event Center, 8236 SE 24th Street, Mercer Island, WA 98040.

Attendance

- Members Present: Amy Barnes, Xixi Shakes, Suzanne Skone, Gaylene Vaden, and Erin Vivion
- Members Absent: Anumeha, Erik Gordon, Matt Lome, and Damian Schwiethale
- City Council: Deputy Mayor Salim
- Staff: Sarah Bluvas, Katie Herzog, and Diane Mortenson

Appearances

No appearances.

Minutes

It was moved by Skone; seconded by Barnes to:

Approve the December 11, 2019, minutes as presented.

Passed: 5-0

FOR: 5 (Barnes, Shakes, Skone, Vaden, Vivion)

AGAINST: 0

ABSENT: 4 (Anumeha, Gordon, Lome, Schwiethale)

2020 Budget Report – Sarah Bluvas

\$39,670 remains in the Arts Council's 2020 operational budget.

Committee Appointments – Erin Vivion

Chair Vivion e-mailed individual members about committee chair appointments, and Bluvas distributed committee appointments. Vivion would like committees to move more in the direction of collaborative working groups, which the board can discuss more at the upcoming retreat.

2020 Meeting Calendar – Sarah Bluvas

Bluvas distributed the 2020 meeting calendar. The 2020 retreat will take place February 12, 5-9 pm.

Artists on the Water Project Update – Erin Vivion and Staff

Vivion and staff reported project progress for the Artists on the Water event taking place on Friday, March 27, 2020. Board members requested the event name change to Art on the Water.

Other Business – All

Deputy Mayor Nice asked the board to prepare a gift to celebrate the 25th anniversary of Mercer Island's Sister City relationship with Thonon les Bains, France. Bluvas and Vivion will finalize needs in time to send with the delegation traveling to France in February.

Adjournment

Chair Vivion adjourned the meeting at 6:29 pm.



ARTS COUNCIL MINUTES

JANUARY 8, 2020 – JOINT MEETING WITH PARKS & RECREATION COMMISSION

Call to Order

The joint meeting was called to order by Chair Erin Vivion at 6:38 pm at Mercer Island Community & Event Center, 8236 SE 24th Street, Mercer Island, WA 98040.

Attendance

- Arts Council Members Present: Amy Barnes, Matt Lome, Xixi Shakes, Suzanne Skone, Gaylene Vaden, and Erin Vivion
- Arts Council Members Absent: Anumeha, Erik Gordon, and Damian Schwiethale
- Parks & Recreation Commission Members Present: Sara Berkenwald, Don Cohen, Lyn Gualtieri, Jodi McCarthy, Amy Richter, and Rory Westberg
- City Council: Deputy Mayor Salim
- Staff: Sarah Bluvus, Ryan Daly, Katie Herzog, Diane Mortenson, and Paul West

Introductions

Chair Vivion invited meeting participants to introduce themselves.

Appearances

Resident Daniel Thompson addressed the Parks & Recreation Commission's work with the PROS Plan process to date.

Overview of Arts Council and Parks & Recreation Commission – Staff and Rory Westberg

Mortenson presented an overview of the Arts Council's responsibilities and activities, which include coordinating programs like Mostly Music in the Park and assisting staff with stewarding the public art collection. Daly and Westberg presented an overview of the Parks & Recreation Commission's role, which includes building awareness for the new commission as a forum for public input and providing policy guidance. Chair Vivion asked how staff envision the two boards working together; practices could include future joint meetings, project-specific collaborations, meetings between the chairs, and monthly reports from staff liaisons.

2020 PROS Plan – Ryan Daly and Steve Duh, Conservation Technix

Daly introduced Duh, who presented an overview of the 2020 process to update the City's Parks, Recreation, and Open Space (PROS) Plan. This planning process includes a facilities assessment and extensive community engagement; final review of the plan is targeted for the end of 2020.

Department of Commerce Grant Award – Paul West

The City received a \$500,000 grant from the Department of Commerce in 2019 to address safety improvements on the Mountains to Sound Regional Trail. West presented an overview of three eligible projects in the Aubrey Davis Park Master Plan and gathered preliminary feedback for the project scoping process. Staff will present a draft project scope at the February Parks & Recreation Commission meeting.

Adjournment

Chair Vivion adjourned the meeting at 8:30 pm.

**2020 Arts Council Retreat
Discussion Prompts**

Keeping Board Members Engaged and Excited about Arts Council Work (45 min)		
<i>Possible prompts</i>	<i>Possible discussion points</i>	<i>Possible outcomes</i>
<p>What Arts Council work are you most excited about?</p> <p>What gets in the way of you engaging more with Arts Council work?</p> <p>What support, information, etc., do you need to engage with Arts Council work?</p> <p>What skills or talents do you have that you want to bring to Arts Council work?</p>	<p>Communication barriers</p> <p>Staff work vs. Arts Council member work (where can Arts Council members move forward on their own, and where do staff need to be involved?)</p> <p>Making sure Arts Council members work in areas in which they are most interested</p>	<p>Update Group Norms</p> <p>Identify Communication Preferences</p> <p>Clarify Committee Roles</p>
2019 Accomplishments & 2020 Projects Review (60 min)		
<ul style="list-style-type: none"> • Art on the Water • Greta Hackett Outdoor Sculpture Gallery – 4Culture Creative Consultancy, Art UnCorked • Public Art policy/planning • Mostly Music in the Park • Mercer Island Gallery exhibits • Other programs/events – Friday Night Films, partner programs, funding support program • 2021/2022 Budget Planning • Arts Council branding/arts & culture messaging 		
2020 Arts Council Priorities (60 min)		
<i>Possible prompts</i>	<i>Possible discussion points</i>	<i>Possible outcomes</i>
<p>Looking at the 2020 project needs, what do you think the three top big picture priorities for the Arts Council are this year?</p> <p>Are there projects that don't reflect those priorities?</p> <p>How will we evaluate new ideas against these priorities?</p>	<p>Key findings from the 2019 Arts Council Community Survey results</p> <p>Using the Rubric for Project Evaluation to also evaluate internal projects</p>	<p>Identify three big picture priorities for 2020</p> <p>Assign a subcommittee to start the 2021/2022 budget planning with staff</p> <p>Task each member with reporting out how they worked toward AC priorities at the next meeting</p>

2020 Arts Council Committee Information

Community Relations

This committee works with Parks & Recreation staff to coordinate a variety of efforts related to public relations and community outreach. Efforts may include providing marketing and promotional support for the Arts Council as well as staying updated on current technology and social media trends and working with staff to use these tools to advertise programs and events. This committee familiarizes the Mercer Island community with the Arts Council and its programs as well as cultivates communications and networking channels through local publicity resources, the Mercer Island School District, other arts organizations, and local arts and other events. The Community Relations Chair also has the opportunity to connect with 4Culture, the cultural funding agency of King County.

Gallery

This committee collaborates with Parks & Recreation staff to program the Mercer Island Gallery at the Mercer Island Community & Event Center and the Greta Hackett Outdoor Sculpture Gallery. Projects include coordinating rotating exhibits and artist receptions hosted at the Mercer Island Gallery; working with the Arts & Culture Coordinator to assess outdoor gallery needs and updates; and partnering with the Public Art Committee to update and promote the STQRY and Public Art Story Map digital platforms.

Literary

This committee fosters appreciation for literary arts in the community by sponsoring literary artists, groups, and events. Committee members assist Parks & Recreation staff in planning events such as poetry readings, writing workshops, the Friday Night Films series, and storytelling events. The committee may also work with the Arts & Culture Coordinator to foster the relationship with Wooden O Theatre, who produces the annual Shakespeare in the Park series, and establish/strengthen relationships with other community organizations and businesses.

Performing Arts

This committee replaces the Mostly Music in the Park (MMIP) committee to focus on performing arts programs at-large. In addition to continuing to support MMIP planning and production, this committee may also collaborate with the Literary Committee to foster the Shakespeare in the Park program as well as explore other opportunities to support or present performing arts programs (music, theater, dance, etc.). To maintain cohesive planning for MMIP, the committee may elect to create a MMIP subcommittee with an event chair.

Public Art

This committee works with City staff, other Boards and/or Commissions, and the Arts Council to steward and showcase the City's Public Art Collection. Duties include working with staff to update and develop collection-related policies; assist in coordinating collection maintenance needs; and collaborating with the Gallery Committee update and promote the STQRY and Public Art Story Map digital platforms.

Special Projects

The Special Projects Committee assists Parks & Recreation staff in coordinating special programs and projects that arise. These may include Arts Council Anniversary celebrations, the Annual Arts Council Retreat, or other special ad-hoc events and opportunities that develop.

Mercer Island Arts Council - 2020 Operating Budget (Updated as of 02.11.20)

Expense Area	2020 Budgeted	2020 Adjusted	2020 Actual	2019 Pending
PR5200: Public Art				
Operating supplies (placards, signage, etc.)	\$ 800.00	\$ 800.00	\$ 440.93	\$ -
PR5300: Community Arts Support				
Arts Council Swing Dance (VFW Hall rental, supplies, etc.)	\$ 1,700.00	\$ -	\$ -	\$ -
PR5400: Gallery				
Operating supplies (reception food, etc.)	\$ 1,200.00	\$ 1,200.00	\$ 21.63	\$ -
Professional services (outdoor gallery installation stipend)	\$ 1,400.00	\$ 1,400.00	\$ -	\$ -
Musicians at receptions	\$ 1,500.00	\$ 1,500.00	\$ -	\$ -
Marketing and promotion (advertising, printing, etc.)	\$ 1,400.00	\$ 700.00	\$ -	\$ -
PR5500: Literary Program				
Friday Night Films honoraria (Lance Rhodes)	\$ 3,000.00	\$ 3,000.00	\$ -	\$ -
Meet the Author event	\$ 450.00	\$ -	\$ -	\$ -
Marketing and promotion (advertising, printing, etc.)	\$ 500.00	\$ -	\$ -	\$ -
PR5600: Cultural & Performing Arts				
Event supplies	\$ 100.00	\$ 100.00	\$ -	\$ -
Mostly Music in the Park sound engineering	\$ 5,200.00	\$ 5,200.00	\$ -	\$ -
Mostly Music in the Park bands	\$ 7,000.00	\$ 7,000.00	\$ -	\$ -
Shakespeare in the Park performances	\$ 7,000.00	\$ 7,000.00	\$ -	\$ -
Marketing and promotion (poster design/distribution, banners, etc.)	\$ 2,920.00	\$ 2,920.00	\$ -	\$ -
PR5700: Special Programs				
Operating supplies (office supplies, retreat supplies, etc.)	\$ 500.00	\$ 500.00	\$ -	\$ -
Dues and subscriptions (STQRY, professional networks, etc.)	\$ 3,000.00	\$ 2,000.00	\$ -	\$ -
Marketing and promotion	\$ -	\$ 2,000.00	\$ -	\$ -
Arts on the Water event	\$ -	\$ 7,500.00	\$ -	\$ -
Miscellaneous grants and sponsorships	\$ 2,000.00	\$ 2,000.00	\$ -	\$ -
TOTAL	\$ 39,670.00	\$ 44,820.00	\$ 462.56	\$ -
Remaining	\$	\$	\$	(5,612.56)

1% for Art in Public Places Fund Balance

Cash Balance as of 01.01.19	\$ 173,233.81
2019 - Contributions and completed projects	
Anticipated contributions	\$ 19,000.00
Gallery walls maintenance	\$ (32,201.95)
Town Center banners follow-up	\$ (300.00)
Public art maintenance	\$ (13,756.00)
Net 2019 contributions (est.)	\$ (46,257.95)
2020 Budget - Anticipated Needs	
Anticipated contributions	\$ 15,000.00
Public art maintenance	\$ (2,100.00)
Net 2020 contributions (est.)	\$ 12,900.00
Est. Cash Available at year's end (12.31.20)	\$ 139,875.86

2020 Arts Council Programs & Events Schedule

Program/Event	Category	Date	Time	Location
Friday Night Films: <i>Le concert</i>	Friday Night Films	Friday, February 28	7:00 PM	Mercer Island Presbyterian Church
Friday Night Films: <i>Immortal Beloved</i>	Friday Night Films	Friday, March 6	7:30 PM	Aljoja
Art Talk: Celebrating the Reopening of the Seattle Asian Art Museum	Partner Event	Sunday, March 15	2-3 PM	Mercer Island Library
Opening Reception: Photography Duo	Mercer Island Gallery	Thursday, March 19	6:30-8 PM	Community Center
Art on the Water	Special Event	Friday, March 27	7-9PM	Community Center
Friday Night Films: <i>Le mystere Picasso</i>	Friday Night Films	Friday, March 27	6:30 PM	Aljoja
Friday Night Films: <i>Mad Hot Ballroom</i>	Friday Night Films	Friday, April 3	7:30 PM	Aljoja
Art Talk: Washington's Uncovered Feminists	Partner Event	Wednesday, April 6	7-8 PM	Mercer Island Library
Opening Reception: Puget Sound Sumi Artists	Mercer Island Gallery	Friday, May 1	6:30-8 PM	Community Center
Friday Night Films: <i>Fantasia 2000</i>	Friday Night Films	Friday, May 1	7:30 PM	Aljoja
Creative Consultancy Summer Activations	Greta Hackett Outdoor Sculpture Gallery	TBD - June to August?	TBD	Outdoor Gallery
Opening Reception: Summer Exhibit (TBD)	Mercer Island Gallery	Thursday, June 11	6:30-8 PM	Community Center
Mostly Music in the Park	Performing Arts	Thurs, July 16-August 20	6-8:30 PM	Mercerdale Park
Shakespeare in the Park	Performing Arts	Thurs-Sun, July 9-August 9	7:00 PM	Luther Burbank Park
Opening Reception: UW Photography Exhibit	Mercer Island Gallery	Thursday, August 13	6:30-8 PM	Community Center
Art UnCorked	Greta Hackett Outdoor Sculpture Gallery	Friday, September 11	6-9 PM	Outdoor Gallery
Opening Reception: <i>Studying Abstraction</i>	Mercer Island Gallery	Thursday, September 24	6:30-8 PM	Community Center
Opening Reception: MIVAL Holiday Show	Mercer Island Gallery	Thursday, November 5	6:30-8 PM	Community Center

Survey Overview

Survey open from August 23 to October 25

Total Responses: **133**

Note that this was NOT intended to be a statistically valid survey

Digital distribution: 122 responses

- Arts Council website
- Mercer Island Community and Event Center touch-screen
- Farmer's Market (08.25.19) and Art UnCorked (09.06.19)
- MI Parks & Recreation e-newsletter (Aug., Sept., and Oct. issues)
- MI Weekly (09.25.19)
- Social media posts
- My Mercer Island blog and e-newsletter (10.17.19)
- Direct e-mail campaign to community partners/groups

Paper distribution: 11 responses

- Mercer Island Community and Event Center
- Farmer's Market (08.25.19) and Art UnCorked (09.06.19)

Demographics Highlights

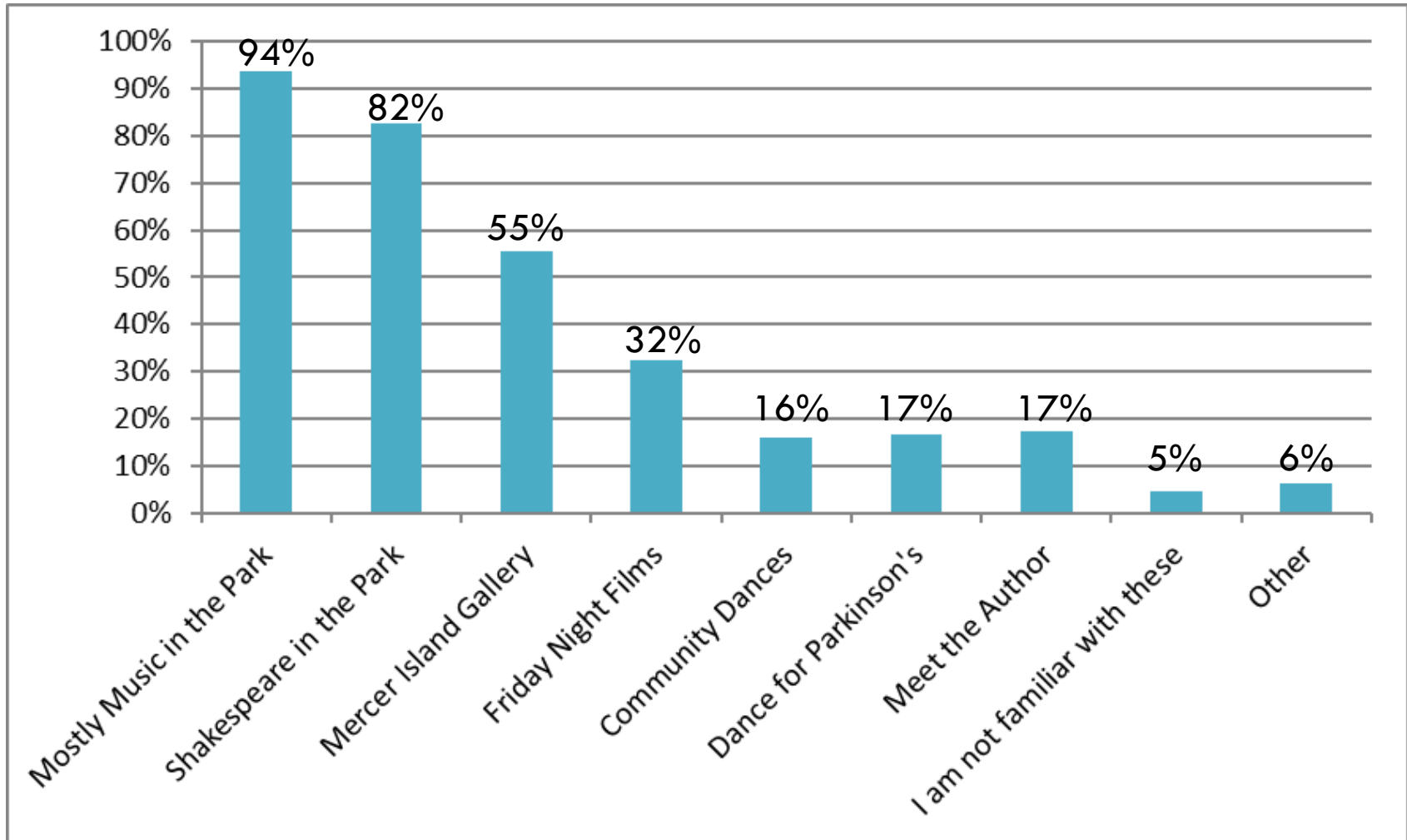
93% of respondents live on Mercer Island

- 0 to 5 years: 27%
- 6 to 10 years: 20%
- 11 to 20 years: 23%
- 21 to 29 years: 6%
- 30+ years: 22%

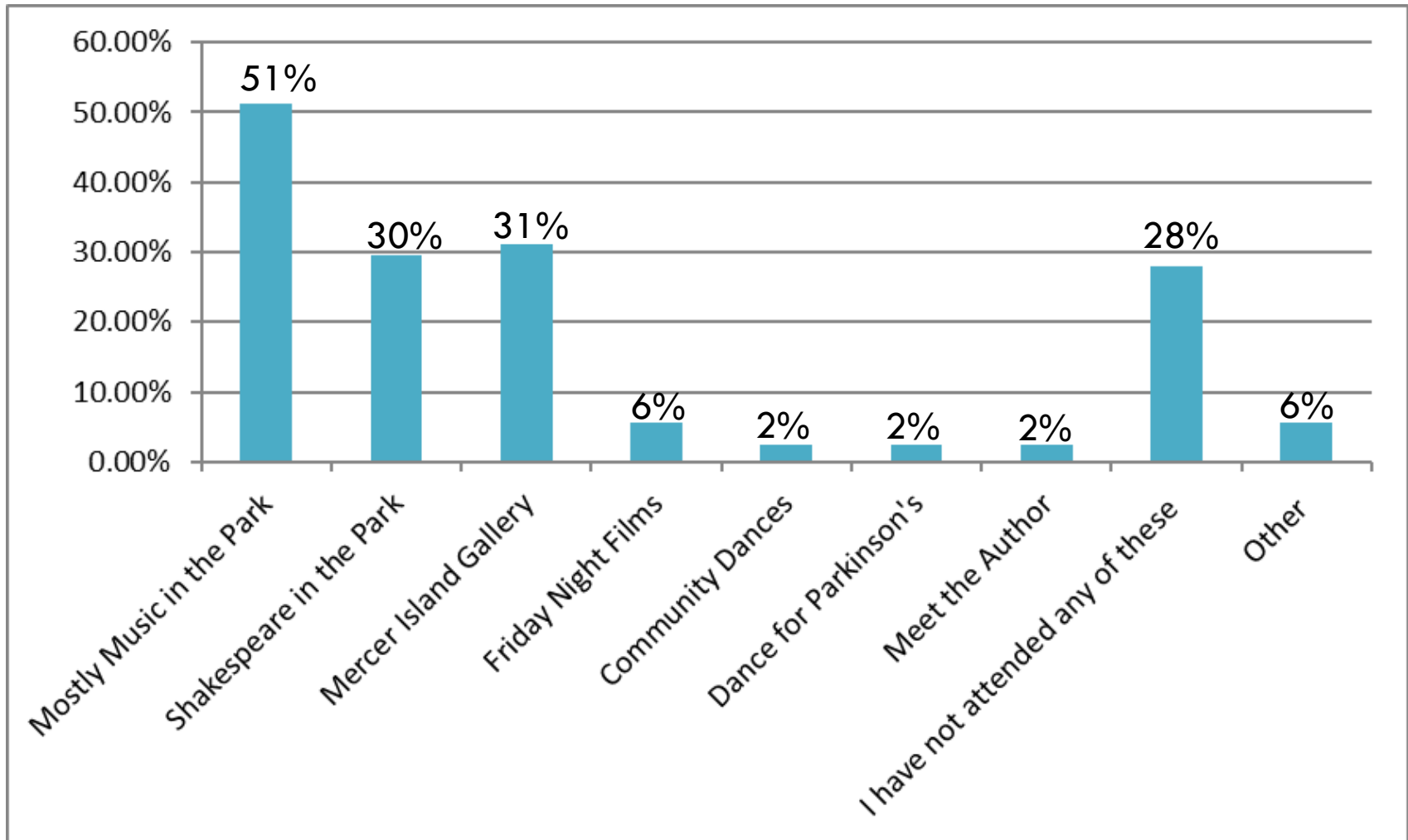
80% of respondents identified as White and **17% identified** as Asian/Pacific Islander.

59% of respondents have at least 1 child under the age of 18 in their household.

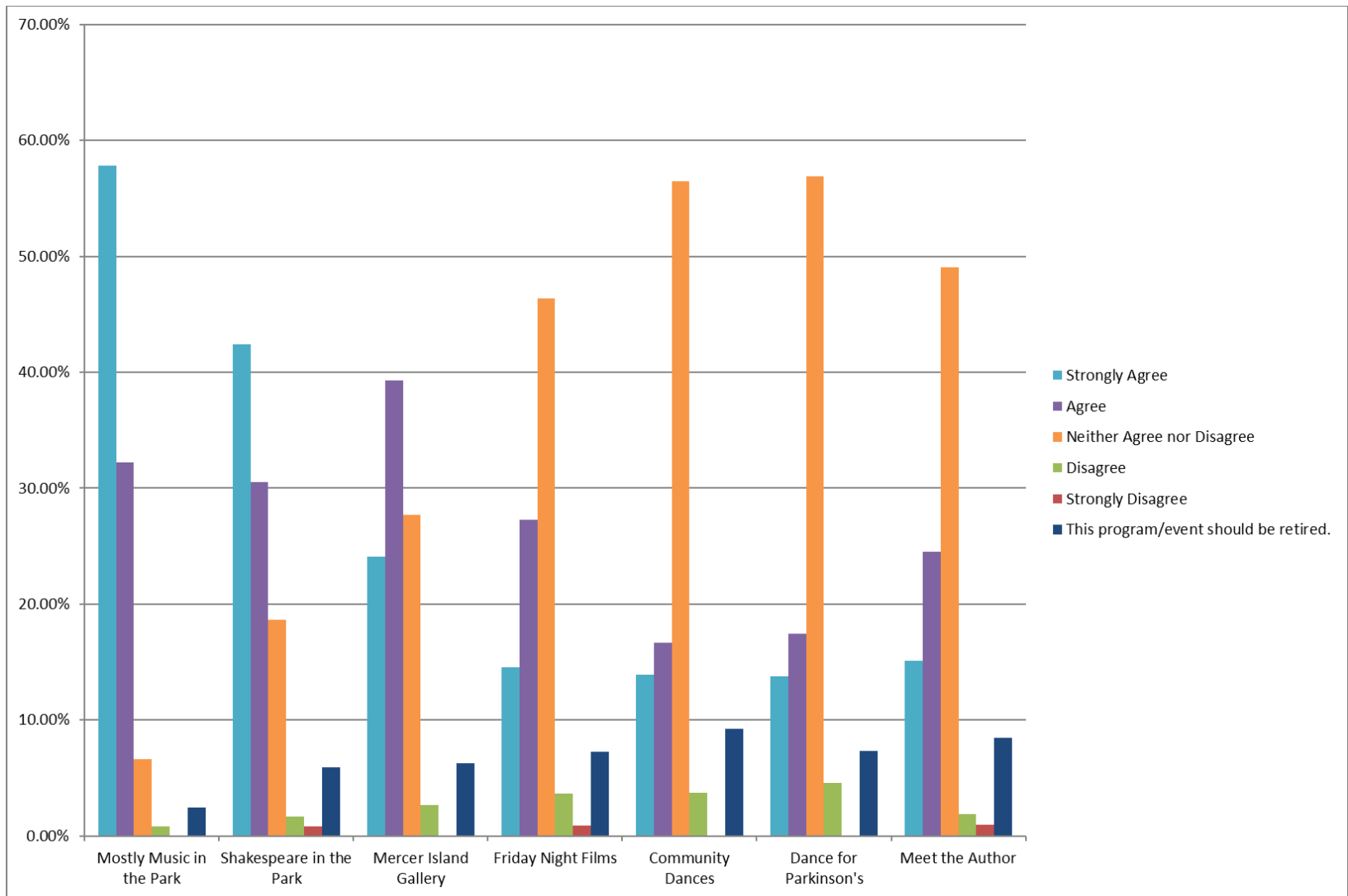
Q1. Are you aware of the following Arts Council programs and events? (Check all that apply.)



Q2. Have you attended any of the following Arts Council programs or events in the last year? (Check all that apply.)



Q3. For each program/event listed in the matrix below, please answer with the degree to which you agree with the following statement: *This Arts Council program/event brings value to the community and enhances arts and culture on Mercer Island.*



Q3. For each program/event listed in the matrix below, please answer with the degree to which you agree with the following statement: *This Arts Council program/event brings value to the community and enhances arts and culture on Mercer Island.*

	Total Responses	Strongly Agree	Agree	Neither A/D	Disagree	Strongly Disagree	Should be retired
Mostly Music in the Park	121	58%	32%	7%	<1%	0%	<2.5%
Shakespeare in the Park	118	42%	30%	19%	<2%	<1%	6%
Mercer Island Gallery	112	24%	39%	28%	<3%	0%	6%
Friday Night Films	110	15%	27%	46%	4%	<1%	7%
Community Dances	108	14%	17%	56%	4%	0%	9%
Dance for Parkinson's	109	14%	17%	57%	5%	0%	7%
Meet the Author	106	15%	25%	49%	<2%	<1%	8%

Q4. My favorite Arts Council program/event is: (Check up to three.)

