

CITY OF MERCER ISLAND MOSTLY MUSIC IN THE PARK



MOSTLY MUSIC IN THE PARK OUTDOOR CONCERT SERIES

Join us in bringing music and community together by sponsoring our outdoor concert series! This beloved event attracts families, friends, and neighbors for an unforgettable summer of live music, entertainment, and connection.

EVENT DETAILS

DAY: THURSDAYS

DATE: JULY 17 - AUG 21

Time: 6:30 - 8:30PM

Location: Mercerdale Park

Target Audience: ALL!

EVENT & SPONSOR CONTACT

Katie Herzog
katie.herzog@mercerisland.gov
206.795.8518

Why Sponsor?

- **Showcase Your Brand:** Your sponsorship will put your name front and center with attendees, creating positive local recognition.
- **Support the Arts:** Help foster creativity and bring joy to the community by supporting local musicians and artists.
- **Build Community Connections:** Strengthen ties with residents and demonstrate your commitment to enhancing community life.
- **Tailored Exposure:** Enjoy a range of sponsorship benefits, from logo placement on event signage and promotional materials to shoutouts on social media and during event announcements.



SPONSORSHIPS

Presenting Sponsor: \$6,000

- Sponsor logo on the professional stage at all six (6) concerts
- Logo on all event marketing, printed and virtual
- Emcee mention during each concert
- On-site 10x10 booth at all 6 concerts
- Social media sponsor mention on all MMIP posts
- Name and Logo on website

Event Supporter: \$500

- 10x10 booth at 1 concert, of your choice
- Social media sponsor mention on week leading up to concert selection
- Logo on website

Name of Business _____

Contact Name _____

Email _____

Mailing Address _____

Phone _____

Website _____

Presenting Sponsor Event Supporter

The City of Mercer Island agrees to provide benefits corresponding to the level of sponsorship; however, failure by the City to provide any of the enumerated benefits shall not be a cause for any type of claim against the City. The sponsor agrees to release, indemnify, defend, and hold harmless the City of Mercer Island, its elected and appointed officials, agents, employees and volunteers, from any and all claims, losses, damages, suits, or injuries, including attorney's fees, caused by or resulting from the sponsor's acts or omissions. Mercer Island does not guarantee any benefit or profit to the sponsor or any person who participates or partakes in the City of Mercer Island events.

The City of Mercer Island will send a follow-up email with a copy of the signed Sponsorship Agreement Form and an invoice for the selected sponsorship level and agrees to provide the recognition outlined on the previous pages. By signing below, both parties confirm and agree to the partnership conditions above.

Authorized Signature for Sponsor _____

Printed Name, Title _____

Date _____

City of Mercer Island Representative _____

Date: _____

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